

SANZAY THAPA

Full-Stack Developer | WordPress Expert | Building High-Converting Websites

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ABOUT ME

I build **modern, scalable, and conversion-focused websites** for businesses worldwide.

With 3+ years of experience and real-world projects across Australia, USA, and Hong Kong, I specialize in turning ideas into **high-performing digital products**.

WHAT I DO

- 🚀 Full-Stack Web Development
- 🛒 eCommerce (WooCommerce, Custom Solutions)
- 🎯 Conversion-Focused UI/UX
- 🔍 SEO & Performance Optimization
- 🧩 Custom Web Solutions

FEATURED PROJECTS

1. Shade Hair & Beauty Salon (2024)

Luxury salon website with booking system

- Designed to **convert visitors into clients**
- Clean, premium UI with service showcase & gallery
- **Tech:** WordPress, Elementor, WooCommerce

🔗 shadebeautysalon.com

2. Alma Artes – Custom Watch Brand (2024)

Premium eCommerce experience

- Built **custom product configurator**
- Smooth animations + brand-focused UI
- **Tech:** WordPress, WooCommerce, PHP, JS

 almaartes.com

3. Allen Lawyers – Australia (2024)

Full-stack legal platform

- Developed scalable backend & REST APIs
- Built modern UI with performance focus
- **Tech:** React, Node.js, MongoDB

 allenlawyers.com.au

4. Summer & Mama – Hong Kong (2025)

Lifestyle & fashion brand

- Built + optimized for SEO & analytics
- Targeted **international audience**
- **Tech:** WordPress, SEO

 summermama.co

5. Helpline Business Advisors – USA (2025)

Corporate advisory website

- Built for **lead generation & authority**
- SEO-focused architecture
- **Tech:** WordPress

 helplinebusinessadvisors.com

6. Melbourne Defamation Lawyers (2023)

Niche legal service website

Optimized for **high-intent search traffic**

Built for lead conversion

Tech: WordPress, SEO

 themdl.com.au

7. Skill Best (EdTech Platform)

Online learning system

- Course system with enrollment flow
- LMS integration
- **Tech:** WordPress, LearnDash

 skillbest.com.np

8. Creative Sathi (Agency Website)

Modern agency portfolio

- Branding-focused UI + animations
- Built to attract clients
- **Tech:** WordPress, GSAP

 creativesathi.com

MY EXPERIENCE

Freelance Developer (2023–Present)

- Worked with **international clients**
- Delivered **end-to-end projects**
- Focus on **business growth through tech**

Web Developer — Creative Sathi (2020–2023)

- Built multiple production websites
- Collaborated with design & dev teams
- Delivered client-ready solutions

TECH STACK

Frontend: HTML, CSS, JavaScript, React, Tailwind





Backend: Node.js, PHP

CMS: WordPress, WooCommerce, LearnDash

Database: MongoDB, MySQL

Other: SEO, Analytics, Performance Optimization

WHY HIRE ME

-  Real-world project experience
-  Business-focused development (not just coding)
-  Clean UI + performance + SEO combined
-  Reliable communication & delivery